Celebrating Our Successes
Madisonville Quality of Life Plan Update
Report to the Community Fall 2016
(2013 through 2016)

Four years ago, the Madisonville community asked, “What do you want to be in 10 years?” Hundreds of people contributed their dreams and ideas and together we crafted the Madisonville Quality of Life Plan, an aspirational vision and action plan to guide us. Since then, dedicated volunteers, supporters, and organizational leaders have elevated a sense of vibrancy and vitality in Madisonville. We’re pleased to share a few of the neighborhood’s successes here.

Economic Development

Create walkable, pedestrian-friendly, mixed-use neighborhood business district.

- Increased property acquisition from 3 acres to 7.5 acres.
- Ensured future development is pedestrian-friendly and fits the character of the neighborhood by adopting a form-based zoning code.
- Renovated the historic Fifth Third Bank Building, adding 2 residential apartments and a white-boxed first floor space.
- Established Community Entertainment District designation.

Increase economic vitality and promote neighborhood as place to do business.

- Opened nearly 20 new businesses in the heart of the neighborhood from 2013-2016.
- Created new events like Pop Up shops and Opportunity Tours to showcase Madisonville's business district, available property, and Madisonville artists.
- Began work with Kolar Design to develop Madisonville brand.
- Medpace announced $120 million mixed-use project at Red Bank and Madison.
- Allocated $100,000 facade grant to support Madisonville small businesses.
- Improved look and feel of Bramble & Whetsel with increased lighting and painted buildings.

Expand relationships with community partners and engage new stakeholders.

- 75+ new partners added to Madisonville’s efforts since 2013.
- The Madisonville 5k Run Walk, the Cincinnati Jazz & BBQ Festival, and Music on Madison are new events that bring people together and draw positive attention to the neighborhood.

Workforce Development

- Joined the Mayor’s Hand Up Initiative to improve job training and readiness opportunities.
- Cincinnati Works opened site at MEAC in 2016 to provide job training and employment coaching.
- Formed partnership with Landbank to build new homes on vacant lots.
- Increased private investment in neighborhood with new housing construction on Duck Creek Road, Kenwood Road, and on scattered site lots.

Thank You to Our Partners

Ackermann Group
ArtsWave
Cincinnati-Hamilton County Public Library
Cincinnati Museum Center
Cincinnati Parks
Cincinnati Public Schools
Cincinnati Recreation Commission
Cincinnati Works
City of Cincinnati
Community Building Institute
4C for Children
Interact for Health
John P. Parker School
Keep Cincinnati Beautiful
Lighthouse Community School
LISC
Madisonville Community Council
Madisonville Education & Assistance Center
Place Matters
Queen City Bike
Shroder High School
Sidestreams Foundation
The Children’s Home of Greater Cincinnati
The Port of Greater Cincinnati Development Authority
United Way

*Plus Over 60 More!*

Madisonville Community Urban Redevelopment Corporation
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Support a variety of housing choices.

- Addressed dozens of nuisance properties through rehabilitation, code enforcement, property transfer.
- Launched Madisonville Aging in Place program.

Top: Pop-up shops activate vacant spaces and add vibrancy to the business district.
Bottom: Madisonville has a strong gardening and farming culture.
Education & Youth
Strengthen school/community relationships and increase enrollment at John P. Parker School.
• Increased enrollment at John P. Parker School from 230 in 2013 to 348 in 2016.
• Created Madisonville Pipeline, made up of multiple community partners, to help increase enrollment, expand preschool, and improve community-school relations.
• Opened Born Learning Academy at John P. Parker to train parent leaders.
• Created Nurturing Naomi project to connect mothers with neighborhood mentors.
Ensure that all young children are prepared for school by enrolling in high-quality preschool or home visitation programs.
• Opened a new Montessori preschool class at John P. Parker.
• Formed Early Childhood Network, made up of in home and center-based day-care providers, meeting monthly to improve professional development and connections between day care providers.
• Held dozens of literacy nights at John P. Parker to promote reading.
Expand opportunities for youth involvement in the community, including the development of a Madisonville Youth Council.
• Created Madisonville Youth Community Council to increase youth engagement.
• Engaged youth through the Lighthouse Community School and Madisonville Community Council’s employment program.
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The Built Environment
Encourage the use of front-yard and community gardening.
• Organized and held over 60 clean-up days from 2013-2016.
• Created Madisonville Curb Appeal Award program to recognize outstanding front-yard gardening. 24 gardeners have been recognized to-date.
• Launched Taking Root Madisonville in 2014 and planted nearly 200 trees since.
Encourage and advocate for maintenance of infrastructure and streetscape.
• Consistently maintained Foraging Garden and Murray Triangle
• Painted 92 single-family homes with Paint the Town to showcase the neighborhood.
• Created mural design for Kenwood & Madison to highlight Madisonville’s rich history.
• Built and placed bus benches and new flower pots throughout neighborhood.
• Installed a new gateway sign at Plainville and Madison.
• Increased business participation in Madisonville’s beautification efforts.
Showcase our gateways and green spaces.
• Improved maintenance of the pocket park through partnership efforts.
• Increased neighborhood events at Madison & Whetsel to showcase the neighborhood.
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Health & Wellness
Improve community access to health care and preventive health services.
• Opened school-based health centers at John P. Parker School and at The Children’s Home of Cincinnati.
• Announced renovation and expansion of the Braxton Cann Health Center, including the addition of dental care services.
Increase availability of healthy food options.
• Built 500 food-producing gardens in backyards, at daycares, and at businesses.
• Initiated 500 Chickens program.
• Opened the Lighthouse Community School Garden Market and began accepting SNAP.
Promote walking, biking, hiking and other outdoor physical activities.
• Increased advocacy of the Little Duck Creek Trail led to greater visibility and inclusion in regional trails network planning.
• Completed engineering study for the Little Duck Creek Trail implementation.
• Launched the Madisonville 5k Run/Walk.
• Installed Go Vibrant 1, 2, 3 and 5 mile walking routes.
• Planned for improved connectivity between Red Bank and neighborhood business districts.
Arts & Culture
Develop a cultural district and community arts facility.
• City of Cincinnati signed lease with Artsville at 3921 Whetsel Ave.
• Developed partnerships with ArtsWave, The Children’s Theatre, the Cincinnati Museum Center, Aliven Arts, Cincinnati Academy of Performing Arts, and Billerer Studios to increase community engagement through the arts.
• Established permanent performance space and hosted sold-out jazz concerts, theater, music and spoken word performances.
Increase opportunities for neighborhood creativity and innovation.
• Installed community-created mural at Bramble Park.
• Initiated Cincinnati Jazz & BBQ Festival.
• Featured Madisonville artists at the Cincinnati Jazz & BBQ Festival’s Art Mart.
• Initiated annual Holiday Pop-Up Shop.
• Implemented Suzuki music education at John P. Parker School.
• Engaged the community on the creation of 2 murals and 1 permanent painting.
Establish permanent touchstones for Madisonville’s history and culture.
• Included historic sites on Go Vibrant walking routes.
• Created mural highlighting Madisonville’s history.
Top: Community groups partner to teach youth about bicycle safety and repair. At right: The Lighthouse School Community Garden provides fresh produce for residents. Far right: Families collaborated on the creation of a Madisonville mural as part of the All-Star Celebration.